

PARTS *and* ACCESSORIES PRICE LIST



BOOK F

THE STUDEBAKER CORPORATION
SOUTH BEND

INDIANA

ADDITION AND REVISIONS

The symbol (●) as appearing on Reprint Sheets indicates change in price and/or the substitution of a part listed in a previous Price List.

SALES CLASSIFICATION CODE

The "(E)" following the part name indicates Sales Classification Code and is not to be confused with Prepack.

PRICES OF SEAT CUSHIONS, CARPETS, ETC.

Because of the difference in price on the various upholstering material used in making up seat cushions and floor carpets, prices will be quoted upon application. To avoid delay always furnish car serial with request. In determining prices to car owner on floor carpets add 33-1/3% to your Net Price and 15% for Preferential Users.

SYMBOL DESIGNATION

- Quantity lot prices extended on assorted types

This applies to the following:

Fram - Oil Filters, Cartridges and Water Cleaners.	} When purchased in lots designated
AC-Fuel Pumps, Fuel Pump Repair and Diaphragm Kits, Champion Spark Plugs.	
Miniature Bulbs, Glaseal Bulbs and Sealed Beam Units when purchases total \$25.00 at list.	

● - Price change and/or part substitution

/- Net prices not installed

P.O.A. - Price on application

¶ - Crating Charge

Body Shells	Net \$25.00
Bodies Complete	Net 25.00
Roof Panels (Pass. Cars)	Net 8.00

FINISH SYMBOLS

Letter Symbols affixed to part numbers must be specified on orders as they denote finish as follows:

A Nickel Plate	■T Trim as per specification
C Black Enamel or Japan	U Udylite or Cadmium Plate
G Electro Galvanize	V Gold
J Silver Plate	VP Gold and Paint
■P Paint - Specify Prime or color	W Chrome Plate
R Parkerize or oxidize	WP Chrome and Paint

■ When ordering parts having part numbers with the suffix P or T it is absolutely necessary that the car serial, body symbol and body number be furnished.

No amount for FEDERAL MANUFACTURERS' EXCISE TAX is to be Added to any Prices in this Price List.

BODY DOORS

TYPE 1 - Door Frame and panel is furnished in prime but less the following parts:

Regulator	Garnish Moulding
Lock	Regulator Handle
Hinges	Door remote control handle
Window Assembly	Remote control handle escutcheon plate
Window Runs	Remote control handle escutcheon plate spring
Header Channel	Remote Control
Trim	Check Strap
Outer Handle	Window Reveal Moulding

USE STUDEBAKER "PARTS ORDER AND INVOICE" FORM

When ordering parts by mail, use Parts Order and Invoice form, obtainable from Studebaker. Its use will expedite shipment. If for any reason it becomes necessary to use a letter, confine such letter to parts order only.

SHIPPING INSTRUCTIONS

1. Shipments weighing 100 pounds or more, excepting for items quoted F.O.B. point of shipment, if shipped via a mode of transportation selected by us will be prepaid.
2. Shipments weighing 100 pounds or more, if made by a more expensive mode of transportation selected by you, will be shipped collect and a freight allowance will be made.
3. Shipments weighing less than 100 pounds, where no specific mode of transportation is indicated, will be forwarded collect via the cheapest means available.

Because of the foregoing it will generally be found advantageous to permit us to select the mode of transportation and leave the space entitled "Ship Via" open on your order.

REMITTANCES

Unless dealer has established credit with Studebaker or order is accompanied by appropriate funds, shipment will be made on a C. O. D. basis.

CLAIMS

SHORTAGE AND TRANSPORTATION CLAIMS: All shipments leaving the factory are perfectly packed and in good order. When a damaged shipment is received, claim should be filed immediately against the transportation company. All claims for shortage or errors in packing must be filed against Studebaker immediately upon receipt of shipment. In all cases packing ticket must accompany claims.

CUSTOMER CLAIMS: To avoid delays, misunderstandings and chances of error in handling customers' claims for parts alleged to be defective, the instructions on Dealer's claim for warranty credit must be followed.

TELEGRAPH CODE

To be used in all telegraph communications with Studebaker factories, branch offices, dealers and vendors.

Telegraph expenses will be reduced by the constant, proper use of code words and the careful preparation of messages.

Before making telegraph or telephone communications, always consider whether or not regular mail at 3¢ or airmail at 6¢ could serve the purpose.

In the Preparation of a Telegram - -

1. When requesting information indicate whether reply is desired by: Regular mail (REINS), airmail (RHYME), wire today (WHARF), or wire immediately (WHEAT).

TO CODE

ORDER AND SHIPPING INSTRUCTIONS
PAYMENT AND RELEASE INSTRUCTIONS

ENTER Enter order
EXPRESS Ship by express
FREIGHT Ship by freight
PARCEL Ship by parcel post
AIREX Ship by air express
SPASM Ship duplicate order of
SPONGE Ship by boat to Buffalo
SPOON Ship by boat to Duluth
SPOUT Ship branch with other cars
SHIRR Ship what you can of order
SQUIB Trace your shipment
SYRUP Wire shipping instructions
SERRY Hold shipment await instructions
RITUAL Received payment satisfactory release

REFERENCE TO PREVIOUS COMMUNICATIONS
AND REQUESTS FOR REPLY

RETEL Referring to telegram
RELET Referring to letter
REPHONE Referring to telephone call
DREAD Disregard instructions regarding
DRESS Disregard letter regarding
DRILL Disregard telegram regarding
LOBBY Letter not received mail copy
LODGE Letter not received wire contents
REEVE Answering letter unfilled orders are
REIGN Answering telegram unfilled orders are
RIFLE Have not received
REINS Reply by mail
RHYME Reply by air mail
WHARF Wire reply today
WHEAT Wire immediately urgent
WALTZ Wire reply to party making inquiry

REQUEST FOR, OR ADVICE REGARDING, ORDER,
SHIPPING, OR DELIVERY INFORMATION

DRASTIC Can you deliver
SCEPTER Can you ship
SHACK How soon can you ship
DRAMA Give definite delivery date
SCARF Wire shipping date
WHEEZE Wire immediately when you will ship
WRING Wire engine and serial numbers
WRYNECK Wire car number and initials
FLUSH Furnish serial and body numbers
RAISE Advise order number unable locate
EXPRESSED Shipped by express
FREIGHTED Shipped by freight
PARCELED Shipped by parcel post
AIREXED Shipped by air express
SPONGED Shipped by boat to Buffalo
SPOONED Shipped by boat to Duluth
DRAIN Will give definite delivery date later

2. Punctuations are transmitted "No Charge." Use punctuations instead of the words "Stop," "Comma," "Quote," etc.

3. Figures should be written in figures rather than spelled out in words for communications within the United States.

The following telegram, as written, contains 25 words:
"Wire immediately when you will ship 5 Part No. 199697 cylinder head and 15 Part No. 13X239 screw. Our order No. 1234."

By the use of the code, the number of words can be reduced from 25 to 10 and will read as follows:
"WHEEZE 5-199697 head, 15-13X289 screw, order 1234."

TO DECODE

AIREX Ship by air express
AIREXED Shipped by air express
DRAIN Will give definite delivery date later
DRAMA Give definite delivery date
DRASTIC Can you deliver
DREAD Disregard instructions regarding
DRESS Disregard letter regarding
DRILL Disregard telegram regarding
ENTER Enter order
EXPRESS Ship by express
EXPRESSED Shipped by express
FLUSH Furnish serial and body numbers
FREIGHT Ship by freight
FREIGHTED Shipped by freight
LOBBY Letter not received mail copy
LODGE Letter not received wire contents
PARCEL Ship by parcel post
PARCELED Shipped by parcel post
RAISE Advise order number unable locate
REEVE Answering letter unfilled orders are
REIGN Answering telegram unfilled orders are
REINS Reply by mail
RELET Referring to letter
REPHONE Referring to telephone call
RETEL Referring to telegram
RHYME Reply by air mail
RIFLE Have not received
RITUAL Received payment satisfactory release
SCARF Wire shipping date
SCEPTER Can you ship
SERRY Hold shipment await instructions
SHACK How soon can you ship
SHIRR Ship what you can of order
SPASM Ship duplicate order of
SPONGE Ship by boat to Buffalo
SPONGED Shipped by boat to Buffalo
SPOON Ship by boat to Duluth
SPOONED Shipped by boat to Duluth
SPOUT Ship branch with other cars
SQUIB Trace your shipment
SYRUP Wire shipping instructions
WALTZ Wire reply to party making inquiry
WHARF Wire reply today
WHEAT Wire immediately urgent
WHEEZE Wire immediately when you will ship
WRING Wire engine and serial numbers
WRYNECK Wire car number and initials

IMPORTANT PACKAGING INFORMATION

In the interest of better service, fragile or easily damaged parts and accessories are carefully packed in protective containers for the obvious purpose of insuring a good undamaged part when required for installation on a vehicle. All packages are labelled to identify the contents, with part number and quantity being clearly indicated.

It will, therefore, be advantageous to permit such specially packed items to remain in their original containers while in your stock until required for installation: gaskets carried on gasket boards necessarily are an exception.

All material so packed in containers of two or more pieces will be shown in this price book as being "in package of (Quan)" and should be ordered in multiples of the packaged quantity to insure to you the advantages of this Factory Engineered protective packing.

Since parts and accessories which are packed in units of one per container can be ordered in any quantity, this type of packaging is not identified in this book. These items should, of course, also be permitted to remain in their original containers until installed.

Certain types of material are sold only in quantities of two or more pieces to conform with vehicle application, etc. These fixed quantities are recognized by the method of pricing employed in the dealer net column, as for example - 12/.15, 4/.15, 4/.21, 3/.32 etc. Any item in the dealer net column is available to the dealer organization only in multiples of the priced quantity and should only be ordered in multiples of such quantities. The use of quantity prices in the preferential and list price columns is for purposes of consistency or for pricing reasons and such material can be sold in any quantity.

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